# Project Proposal

Developer Matt Cooper

# Better World by Design 2016 Website

Scope of Work

I will develop a completely custom website for Better World by Design. The goal of this website is to provide Better World by Design. with an online presence and to provide current and prospective attendees vital information about Better World by Design operations.

The website will be a 5 page website consisting of the following pages: Home, About, Spring Series, Conference, Get Involved. The Home page will have text and pictures about Better World by Design. The About page will give a mission statement, history and overview of the team. The Spring Series page will have information about Better World by Design’s Spring Series. The Conference page will have information about the Better World by Design 2016 conference. The Get Involved page will feature ways to contact the organization about volunteer and sponsorship positions.

The design process consists of 3 phases: Design, Technical, and Testing. In the design phase I work with the Better World by Design team to create digital artwork for the outlined webpages and integrate the images and text. In the technical phase I enable the website server, domains and add interactive functionality like forms and emails. In the testing phase, I check the entire website to make sire it is operating as expected.

This website will work in all Grade-A desktop and mobile browsers.